

Activities in 2018

In 2018

Three doctoral students graduated: namely

Veronica Lok Lam 2018 – Waikato University

Jun Gao 2018 – Waikato University

Mary Anne Tumanan 2018 – Waikato University

The three studies all related to the wider Chinese area. Veronica examined the perceptions of Chinese visitors from the People's Republic, Hong Kong and Taiwan as to the attractions of Macau as a tourist location. The thesis examined the degree to which differences occurred between three groups of visitors due to their differing socio-economic-political dimensions, or whether a common Chinese cultural ethos that mitigated the differences. It was concluded that the social conditions explained most of the differences in their perceptions of Macau. Veronica lectures at the Institute for Tourism in Macau.

Jun Gao now holds a research post at Sun Yat-sen University in Guangzhou and as such continues to research one of the main themes of his doctoral studies, which was the concept of the borderlands in Chinese tourism. His work examined the concept and the changing Chinese policies and subsequent impacts on the minorities living along the Yunnan (Xishuangbanna) border and Laos and Myanmar. Today his work continues along the China-Mekong River zones countries.

For her part Mary Anne lived in the Huizhou villages of Xidi, Hungcun and Nanping and traced the impact of tourism on village life, while finding significant differences being shaped by the differing histories of the administration of tourism under the CCP. Despite their common Huizhou cultures, their rankings under UNESCO and the Chinese heritage and cultural policies, nonetheless significant differences were found to exist.

All three we have submitted papers to leading journals of tourism with Jun Gao and Mary Anne both being in the varying stages of revision.

Publications

Book chapters published

Zhang X.. & Ryan C. (2018) Grand View Garden and a History of Chinese Film Tourism. In: Kim S., & Reijnders S. (eds) *Film Tourism in Asia. Perspectives on Asian Tourism*. Springer, Singapore. Pp 49-66.

Ryan, C. (2018). An overview of trends and challenges in the hospitality industry in (ed) D. Gursoy, *The Routledge Handbook of Hospitality Marketing*. London and New York: Routledge. 565-576

Journal Articles published

Li, F., & Ryan, C. (2018). Souvenir shopping experiences: A case study of Chinese tourists in the Hermit Kingdom *Tourism Management* 64, 142-153. (SSCI)

Shneikat, B., & Ryan, C. (2018). Refugee experiences and seeking 'normality' in service industries. | [\[叙利亚难民及其正常化生活的重塑：论服务产业的作用\]](#) *The Services Industries Journal*. 38:3-4, 201-227. (SSCI)

Wang L., Han, Y., Gao, J., Lv, N., & Ryan, C. (2018). Tourists' Decision-making and Experience in the Qinghai Tibet Plateau in the Context of Climate Change: A Perceptual Analysis. (气候变化背景下青藏高原地区 游客决策与体验感知分析) *Tourism Tribune* (CSSCI)

Jiang, T., Ryan, C. & Zhang, C. (2018). The spiritual or secular tourist? The experience of Zen Meditation Camps in China. *Tourism Management*, 65, 187-199. (SSCI)

Ryan, C. (2018). Future trends in tourism research – Looking back to look forward: The future of 'Tourism Management Perspectives' *Tourism Management Perspectives* 25, 196-199. (SSCI)

Zhao, G., Deng, Z, Zheng, L., Shen, J., Ryan, C & Gong, J. (2018). Carrying capacity at Hongcun, and implications for Sustainable Tourism. *Asia Pacific Journal of Tourism Research*, 23(3), 260-280. (SSCI)

Zhang, X., & Ryan, C. (2018). Investigating tourists' and local residents' perceptions of a Chinese film site. *Tourist Studies* 18(3), 275-291. (SSCI)

Mikulic, J., & Ryan, C. (2018). Reflective versus formative confusion in SEM based tourism research: A critical comment. *Tourism Management*, 68, 465-469.(SSCI)

Li, P., Zhou, B., Ryan, C., & Wen, J. (2018). Research on the Leisure Satisfaction of Hiking Activities Based on Fuzzy Comprehension Evaluation: Data from Ningbo, Zhejiang Province, *Tourism Tribune* 2018:5., 55-66 (CSSCI)

Lin, Y., Ryan, C., Wise, N., & Low, W.L. (2018). A Content Analysis of airline mission statements: Changing trends and contemporary components. *Tourism Management Perspectives*. 28, 156-165. (SSCI)

Presentations

Ryan, C. (2018) **Keynote Speaker**, Transparency in Research Writing, 16th APAC-Chrie Annual Conference, Sun Yat-Sen Business School, Sun Yat-Sen University, Guangzhou, 1st June

Ryan, C. (2018). **Keynote Speaker**, Future Landscape of the Hospitality Industry, Hospitality Education and Development Summit, American Hotel and Lodging Association Conference, Zhejiang Yuexiu Foreign Languages University, Shaoxing, Zhejiang. 4th June.

Ryan, C. (2018). **Keynote Speaker**, Mistakes authors submitting work to journals need to avoid. *Tourism Tribune Conference*. Beijing Union University, Chaoyang, Beijing. October 20th.

Ryan, C. (2018). **Keynote Speaker**, Research Trends of Journal articles on Tourism and the Contribution of Chinese Scholars. *Human Geography Conference*. Normal Anhui University, Wuhu, Anhui. 27th October.

Ryan, C., (2018). **Invited Speaker**, The outbound Chinese middle-class – a case for optimism? Symposium on China-New Zealand Tourism Year, Te Papa, Wellington – organised by Victoria University Wellington Centre for Contemporary Chinese Studies and China-New Zealand Tourism Research Unit, Waikato University with sponsorship from Ministry of Business Innovation and Employment. December 4th

Other Conference papers

Gao, J., Ryan, C., & Cave, J. (2018). Tourism Development on the Xishuangbanna-Myanmar border: A political economy perspective. 16th APAC-Chrie Annual Conference, Sun Yat-Sen Business School, Sun Yat-Sen University, Guangzhou, 31st May – 2nd June.

Lam, L.K., & Ryan, C. (2018). Subcultural differences in tourists' motivations for visiting Macau. 16th APAC-Chrie Annual Conference, Sun Yat-Sen Business School, Sun Yat-Sen University, Guangzhou, 31st May – 2nd June.

Li, P., & Ryan, C. (2018). Motives and Precautions – the attitudes of Chinese adventure tourists. 16th APAC-Chrie Annual Conference, Sun Yat-Sen Business School, Sun Yat-Sen University, Guangzhou, 31st May – 2nd June.

Ramos-Tunaman, M-A.& Ryan, C. (2018). Concepts and understanding place meaning – thoughts from a research process. 16th APAC-Chrie Annual Conference, Sun Yat-Sen Business School, Sun Yat-Sen University, Guangzhou, 31st May – 2nd June.

Chen, H., & Ryan, C. (2018). Intergenerational differences amongst Chinese visitors to the Terracotta Warriors Museum. 16th APAC-Chrie Annual Conference, Sun Yat-Sen Business School, Sun Yat-Sen University, Guangzhou, 31st May – 2nd June.

Zhang, X., & Ryan, C. (2018). Visitor satisfaction – The Fuxi Mausoleum – Zhoukou City. 16th APAC-Chrie Annual Conference, Sun Yat-Sen Business School, Sun Yat-Sen University, Guangzhou, 31st May – 2nd June.

Zhang, X., & Ryan, C. (2018). Anticipating Universal Studios Theme Park in Beijing. *Tourism Tribune Conference*. Beijing Union University, Chaoyang, Beijing. October 20th

Zhang, X., & Ryan, C. (2018). Authenticity at the “Ching Dynasty Palace” of Grand View Gardens (Daguanyuan) – The Visitors' Perception. *Human Geography Conference*. Normal Anhui University, Wuhu, Anhui. 28th October

Ramos-Tumanan, M.A., Chen, Z., Li, L., & Ryan, C. (2018). Residents' Attitudes Towards Tourism: Longitudinal Perspectives from Raglan, New Zealand. Philippine Research Conference on Tourism and Hospitality, *Facing the Challenges of Over-Tourism*, UP Asian Institute of Tourism and the Department of Hotel, Restaurant and Institution Management of the College of Home Economics. University of the Philippines, Baguio City, November 7th-8th.

Best conference paper award

Zhang, X., & Ryan, C. (2018). Authenticity at the "Ching Dynasty Palace" of Grand View Gardens (Daguanyuan) – The Visitors' Perception. *Human Geography Conference*. Normal Anhui University, Wuhu, Anhui. 28th October